

MEETING MINUTES

OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

March 18, 2016
1:00 - 3:00 PM

ATTENDEES

APOLOGIES

In Person

Katherine Bradley

Brian Johnson

Robb Hutson

Curtis Cude

Nadege Dubuisson

Dianna Pickett

Katy King

Robina Ingram-Rich

Jana Peterson-Besse

Marti Franc

Phone

Rebekah Bally

Abraham Meressa

Caryn Wheeler

Charlie Fautin

Laura Spaulding

Lila Wickham

Lindsey Adkisson

Not Present

Maria Elena Castro

Mark Shelnut

Layla Garrigues

Mireille Lafont

Tamara Falls

Alexander LaVake

Marie Harvey

Mitch Hass

Staff

Jessica Nischik-Long

Kim Krull

Guests

KEY FINDINGS AND DECISIONS

MEETING ACTIONS

| <i>Due Date</i> | <i>Action</i> | <i>Person(s) responsible</i> |
|-----------------|--|------------------------------|
| 4/15/16 | Review revenue development handouts, think about potential conference sponsorship prospects and contact Katherine Bradley or Jessica with thoughts and ideas. | All Board members |
| 4/15/2016 | Ask Anna Stiefvater to provide an estimated number of hours required for chairing the policy & advocacy committee. Also, ask if members interested in chairing the committee can contact her with questions. | Jessica |

DETAILS AND BACKGROUND

Call to Order - Robina Ingram-Rich

Meeting called to order at 1:10 PM. Introductions.

February Board Meeting Minutes - Marti Franc

Minutes were sent out with board packet. There was a comment that the Physicians for Social Responsibility presentation was missing from the minutes. On subsequent review, that entry was noted just after the Treasurers Report, as the speaker needed to leave early.

Motion to accept the minutes, second: Ayes all, motion carried.

Treasurer's Report - Brian Johnson

Brian reviewed the financial statement for February. noting some expenditures for Capitol Visit Day. There is nothing of concern at this time.

Motion to accept the financial report, second: ayes all, motion carried.

President's Report - Robi Ingram-Rich

Anna Stiefvater is stepping down from chairing the Policy and Advocacy Committee. She has not recommended a replacement from her committee. We discussed the various attributes important for the

position, including an interest in the work of the committee and in leadership development, and we reviewed the functions of the position.

Robi noted that we need to track our progress on the various goals of the strategic plan. The four goal areas align to varying degrees with the existing committees working on development, policy, membership and program, so those committees will be contacted regarding reporting. The board is due for a report in April, based on the schedule drafted by Kim Krull. Jessica will contact committee chairs due for reporting a month before the report is due to the board. The report will include what has happened and the work scheduled in the coming months.

Executive Director Report - Jessica Nischik-Long

On February 19 Jessica participated on behalf of OPHA in a round table discussion of gun violence. The meeting was convened by Gabby Gifford, in part to kick off Americans for Responsible Solutions (her organization) and the Oregon Coalition for Common Sense. Jessica's comments at the meeting focused on public health and how we address issues affecting population health. She had good feedback from the former Portland police chief and felt that the meeting went well.

Jessica went to Pendleton for the kick-off event of the Plan4Health grant funded project in Umatilla County.

An invitation was sent for the APHA accreditation workshop, focused on workforce development. It will be held in Eugene on April 13.

The PH Week planning group has selected a speaker for an April 4 talk at OHSU on MCH and informatics. The talk will be streamed on the web, so groups or individuals can view in various locations. The group is working on a couple of other talks. Board members are encouraged to spread the word to get PH Week events listed on the calendar by sending notices to Kim Krull.

The section leadership networking event will be held today at Lucky Lab after this meeting.

Resource Development and Training - Katherine Bradley and Jessica Nischik-Long

Brian confirmed that the goal for conference fundraising is around \$50,000. Katherine reviewed the Resource Development and OPHA Board Training Power point prepared for us by the Metropolitan Group. The presentation provided discussion of how we can become more effective in determining alignment with the prospective sponsor, including how to cultivate the relationship. We had examples from Development Committee members, followed by discussion. We looked at possible sponsor prospects, including the coalitions we have joined and organizations who ask us to support their policy initiatives.

We spend some time practicing presentations to prospects and looking at the sponsorship matrix.

Send questions and observations to Katherine and/or Jessica.

New Business, Coalition and Section Updates - Robina Ingram-Rich

We recognized the achievement of OHA in receiving national public health accreditation.

Nadege reported that the Health Education and Promotion Section is hosting their second professional development event. They will have sessions on cover letter writing and a leadership skill, as well as a panel session. Asking for board members to be on the panel to talk about their work, followed by a Q and A time. The date is May 22, with the panel running from 2 - 3:30PM.

The Disability Section just had an event in Corvallis. Healthy Environments will host a Science on Tap event on health resiliency and literacy related to climate change in Portland on Wednesday May 4, 7 PM.

Rebekah reported that the Membership Committee has had discussions re: renewing the organizational membership option and asked for input from the board. Discussion of pros and cons. Members can email Rebekah with thoughts on the topic.

Diana Pickett, President Elect, will be presiding next month.

Adjourn

Motion to adjourn, second; meeting adjourned at 3:08 PM.

UPCOMING BOARD SCHEDULE:

Board Meeting, Friday, April 15, 1:00 - 3:00 PM, Portland State Office Building (PSOB), Room 1D, Portland